

Meeting: October 22, 2006

Present: Jessica, Carson, Ashley, Kirstan, Kim, Michael, Chris

Absent: Mark Pitcher, Angela, Rob M, Kakurah, Karen

Meeting to order – call to order: 7:05pm

Meeting Adjourned:

Second: Jessica & Rob

Carson

Start with Hockey Proposal

Hockey Proposal

Logan

- 25 players – 17 made first practice

Carson

- did you decide to incorporate a cost?

November 19

\$1860 – rest is due January 11

Logan

- fundraising ideas – pub on Nov 2nd -- \$2 cover
 - booster club – start up bake sales (monthly)
 - selling hockey players for dates – auction
 - GLC – offer to help with fundraising – floor hockey tournament – basketball tourney
 - Proposal to GLC and Presidents office – haven't heard back on them
- will help if they can't help with the fundraising
-

Carson

- right now – will support for tournament and fundraising

Jessica

- 25 players – a lot of them are serious players on the roster

Logan

- very impressed with the way that they practiced yesterday
- talent on the team
- picked up 2 extra players who hadn't been on the list

Rob S

- AUBS – runs an auction (proposal)

Jessica

- AUBS – valentines
- Have it in

Ashley

- when do you need the money for?

Chris

- \$50 – will cover the rest of the cost for the players

Carson

- pick more players up during the year

Michael

- if they need the extra money – what will you do

Logan

* CTV – sponsorship

*Giordin (change spelling) – dad works at CTV – will talk there

Jessica

- if they have to, go back to the students – ask for \$25
- congratulations on getting all the information in such a short time

Carson

- talked to Mark – in another league \$125 – will cover most of the costs

Ontario Young Liberals

Presentation -- Justin Tetreault (President)

Justin

- many events throughout the year
- looking to AUSU for \$2500
- \$1000 from SSM
- Event with Ryan McFarling

Michael

- how many members?

Justin

- currently 24 members who have paid and signed forms

Carson

- fundraiser –

Fundraiser

- ballpark figure of \$1000
- \$550 for an hour show -- \$250 to do individual tricks
- Ryan sends out 10,000 advertisements of his own
- Access

Justin

- Ryan -- very well known
- Access to members list
- Marketed towards liberals in the community than the students – but they are still allowed

Jessica

- concern – just did a show
- worried that they will not be able to be there
- staffing concern

Chris

- staffing

Jessica

- fundraisers – shouldn't be paying
- should be free for student clubs
- doing quite a bit on your own – not asking for a lot

Justin

- in line with the amount of money that other clubs have received in the past years
- in line with similar amounts given by

Rob S

- if fundraising falls through – back up plan

Jasmine

- Not an option

Justin

- Each individual member will have to commit more
- November fails – more times to do throughout the years
- Municipal Election – trying to recruit more members

Jessica

- Conventions – members?

- Open to others?

Justin

- OYL AGM – open to everyone
- Having AUSU to help get people involved will allow for it help
- Federal SSM Association – paying half for their convention
- Have already doubled their fundraising from last year

Jasmine

- Christian Provenzano donating money

Promotional Video for AUSU Proposal

- Jesse Doehler Knox

Carson

Idea – one of the main problems – not having enough students to get things off of the ground – clubs, recruiting...etc.

- not having enough students
- appeal to students – instead of using pamphlets/postcards using a video
- you aren't getting anything that gives you the information
- Jesse – huge break in cost (usually costs \$10,000 for 15 minutes long -- editing)
- Video – make it light, fun – breaks down life at Algoma University

Ashley

- actual script?
- What are you actually going to be doing?

Carson

- script development with Jesse
- can cut cost
- Sent out to students who apply here for university
- Sending to the students – goes in the package that goes with the students who are applying

Josh

- where are you going to apply the video?
- Sent out to students who apply here for university
- Where will you get the list?
- Will have to go through Donna and Krista

Jessica

- communications – whole breakdown of the costs
- we spend more money on the communications
- talk to Communications – must go through them

Josh

- have to have approval from Registrar and Communications
- its how you pitch it to them

Rob S

- cost will be here for 20 years
- is this a proposal?
- People at the university who is their job – they will have the budget to do it

Carson

- huge market from Southern Ontario
- getting students who are less involved (those who is in the community)
- funding from Alumni Council – Jesse is Alumni – giving back to the school community
- valuable way to recruit students – unattractive in a way
- be careful – want it to be about student life
- good idea to go through communications – do not want the ideas to be changed

Jessica

- from a students perspective – not an administration perspective
- Celia – will not try to take over your vision – will have your backup

Josh

- Foundation Dinner
- Talk to Bev and Deborah – will be willing if talked to
- Get donations from the community -- marketing material for investment of the school
- Support from Celia – will not be able to manipulate; will be your backup
- Support from the top and go down

Karen

- script format – see the script before supporting financially
- perspective of the students – very valuable
- camera rental & lighting – not included in the final costs
- cost breakdown – have them in the final costs – shoot higher and then lower
- control over the production

Carson

- lighting and microphone
- can go with what there is or go with something lower

Rob S

- money doesn't mean control
- talk to the school – might already be a video made
- don't make a second one if there is a very well funded office doing it as well

Jessica

- they say that they go to all the high schools down south
- good idea – follow through with it

Josh

- Taylor and E.J – going to Michigan and other schools
- Programs are a huge part of it

Carson

- trying to get people out of Southern Ontario – main market for Ontario and Canada
- 99% knows of it

Ashley

- lot of people are reluctant to come up North

Josh

- got Audit back
- about over \$100,000 cheque coming
- went into a breakdown of the Statement of Operations (Revenues, Expenses, Donations to Clubs, Entertainment)
- Cindi's budget goes over more of the Orientation
- Having SASA not as a factor of our audit – separate entity
- Lost money with the bar – didn't collect fees
- Bringing shows – not bringing in money (running of the bar)

Jessica

- \$50,000 budget for advertising given to Paul
- Lighting, entertainment

Carson

- would like to see better breakdown of the budget the Entertainment Portion under the Expenses

Josh

- do not be throwing the money
- with Justin's proposal – trying to get the community, plus the students
- halfway point

Jessica

- showing them how to be efficient with their fundraisers
- stated last year – was stated to be capped at \$3000 for initial

Carson

- would like to go over the budget

Rob

- how much money is spoken for already? – budgeting
- numbers

Josh

- talked to about money to receive from Cafeteria – haven't been able to get it
- 2 accountings – incorporated into that
- Paid for the office \$17,000

Karen

- didn't you have to do 2 audits?
- 2 accountings -- inc

Jessica

- how much can we expect to spend

Josh

- there is investments
- put \$8000 more into investments – capped at \$100,000

Karen

- expenses – to expect?

Josh

- professional, office supplies – increase?

Carson

- questions
 - how much invested -- \$102,000
 - collected from fees – to be determined
 - budget \$131,053

Karen

- enrollment increased – does the student fees increase?
- When do we get the figure?

Josh

- director of administration – Marie hard to deal with
- need to get the information

Chris

- interest rate
- left the \$100,000 in there
- what about doing \$50,000 and locking it in?

Josh

- 2.95% compounded annually (open ended) – through the bank – this years
- Administration has not been giving us the information that we owe them
- Automatically taking it off the top???

Jessica

- not getting the information from the administration about how much we owe?
- Looking at the budget – rough idea of what is going on
- Basically went on the assumption – will have around a certain number – operate on that until we are able to determine (getting our information)

Ashley

- We didn't have a bar in 2005 – didn't have the vents

Jessica

- budget – entertainment does that have to do with the amount given (\$50,000)

Chris

- how much does BDO charge for the monthly statements
- license – COCA and CFS (jumped from 2000 to 12000)

Josh

- it's a full-time job to account for it – look to a firm to do it
- BDO – does not

Karen

- would it be worth to hire someone to book-keep for the year?

Michael

- what is the Honorarium

Carson

- breakdown of the entertainment from the Auditors
- equipment

Josh

- equipment – went 50/50
- a lot of investment – with the computers

Karen

- debt this year

Josh

- no, excess deficiency is from the bar
- after Christmas -- \$2
- Bruno said we could do that – have to make sure Paul is doing it
- Negotiating contracts

Chris

- bar profit \$1700

Carson

* are we paying to have them there? (Bedouin)

- promotion

Josh

- swollen members – we paid for it

Carson

- we are putting in 100% and only getting about 50%
- advertising cost – not included in the entertainment
- entertainment – paying for the

Karen

- what do we do with the student funds – where is their money going?
- If we are paying 100%, why are we only getting 50%
- Business we are running – comes back into revenues and expenses
- 2 figures
- Look at separating the figures (monthly from yearly) – make it more manageable

Josh

- people are actually looking here to play

Chris

- break entertainment down to help us – what are we spending our money on and how to generate

Carson

- how much did we allocate to Paul for the year that we are in?

Ashley

- do we give him the money and he runs away with it?
- What is he doing with the money?

- Nice to have Paul come in here and give us a breakdown of the events and what he is up to

Carson

* full council – put it on the agenda for the next meeting – Paul and his attendance at the meetings – twice a month

When he plans – has to get approval for the funding

Josh

- it happens and then you get the request afterwards
- bound by the agreements that were made earlier
- get the bill later on

Karen

- cost analysis of the bar – how good it was?
- Want to know

Club Funding

Rob S

- move on from the issue
- spent \$10,000 from donations – really think about that
- a good proposal
- think about the way people are

Carson

- take into perspective of the amount of clubs that are present here in the school

Rob S

- just because one of the clubs got a specific amount does not mean every club will get the same amount

Kirstan

- in the past – amount of money which was given

Rob S

- issue of political clubs in Universities
- consider there might be a NDP club
- Justin wants confrontation
- Certain things you can fund and cannot fund
- Must make sure that we are looking at how they are put together – serious, not serious

Chris

- politics – understanding that if we do donate

Carson

- similar proposal – same things going on – almost same proposal – might have to give them as much money

Rob

- Sentient, PowderPuff, Liberals, History, Business, Computer Games, Loamers, Law Society
- More clubs – not as much money

Ashley

- does not feel comfortable

Karen

- a lot of things in the budget that were paid in the one year and will not have to pay for them here because it was just for a one time expense
- want clubs to grow –
- ceiling?

Chris

- need all the clubs for a general idea

Ashley

- Emergency Meeting this week to
- Find out with what all the clubs want

Chris

- Main objectives first and then go later into it

Carson

- have a budget for the actual donations to the clubs
- will allow for us to see where we are going to go
- need to make sure we have our information and our numbers

Audit

- wait until everyone else is here to approve

Emergency Meeting
Wednesday at 10pm

VERY VERY IMPORTANT MEETING

Ashley

* say what we need to say and then go agree/disagree

Kirstan

- deciding on the amounts of money
- reminder to rob about the amounts of money
- equipment

Kim – send an email to Rob about the clubs and the breakdown of the money that they have needed;

Josh – breakdown of the Entertainment section of the audit

Email liberal club & hockey club about not deciding – will decide on Wednesday night after finances

Statement of how much we have spent this year already

Michael

- does each club have exposure to the amount that other clubs is getting?

Chris

- forecast expenses for next year?

Next Meetings Agenda on Wednesday

Put forward a Motion -- Paul to appear monthly – bring in breakdown of the entertainment

Agenda for Next Meeting

- Budget
- Paul attending Meetings with breakdown
- Email liberal club – we didn't decide

Motion to Adjourn: 8:35pm

Second: Chris & Rob S

All in favour: moved

Email Josh about: list of money spent so far this year; breakdown the entertainment cost; breakdown of the events; advertising – when the advertising was;

Email Logan & Justin about not deciding tonight until we have a better understanding of the finances]

Email Rob about clubs; need information clubs; expenses; money they are asking for; details

Meeting at 10 on Wednesday

Kim – send an email to Rob about the clubs

* bring information about the clubs; money they will need, spend this year needed;

Josh – breakdown of the Entertainment section of the audit

Email liberal club & hockey club about not deciding – will decide on Wednesday night after finances

Statement of how much we have spent this year already

Agenda
AUSU Meeting October 22, 2006

- Call to Order
- Approval of Agenda
- Approval of minutes

Guests

- Logan Costa – Hockey Club
- Justin Teterault, Jasmine Boulet, Chris Cochimiglio – Young Liberals

Motions

Information

- Promotional Video
- Audit

Other Business

Adjournment