

**AUSU Meeting**  
**Minutes for Nov. 9, 2005**

In attendance: Josh Pringle, Paul Quesnele, Jess Ferlaino, Angela Dukes, Mark Pitcher, Justin Tetreault, Skye Berry, Elise  
Regrets: Jess Mills, Asif, Arlene  
Absent: Jay Trinier, Rob and, Dave Elliot

Call to Order: 10:06

**Paul Raycroft's Proposal for :Planet Smashers – on tour with Simple Plan (High popularity)**

- Event on Dec. 3<sup>rd</sup> – in coordination with Brenan Fife, Front Row Events
- Fundraiser for searchmont –
- We would get from 9-5 in auditorium: Ski Swap presentation with ski stores for the entire day
- All ages show from 7-9, then another show 19+ 11-2am (financial gain for promoting all ages)
- \$10/ticket (ideal price), fees donated to Searchmount Ski Resort (**Positive:** PR for AUSU, media sources promoting show; ex: Sault Star, local radio station, picture of members in papers; gives students things to do around examination period, nothing is ever really happening around that time for students. **Negative:** Price loss, due to donation to Searchmount Ski Resort, near examination period; may cause students to not attend)
- Would prefer should to be held at AUC
- **Request amount for proposal: \$4,090**

***Points of Advantage:***

- *Large population of students,*
- *\$ 830 from promotional costs goes to Searchmount*
- *Suggest we cannot give money directly to Searchmount, money that is given is Brenan's portion, therefore it's his money, and AUSU can't give it directly*
- *Establishing promotional cycle; local and non-students*
- *Best venue = AUC pub*
- *All day events= more money*

**Skye:**

- **Is not enough demand; students will question the integrity of AUSU, students will question where their money is going**
- **Financial aspect concerning tickets; right around Christmas and Semi-Formal**
- **Also, time is not convenient, around examination period and essays**
- **Questions whether two shows are gain to cause much financial gain**
- **Suggests one show for all ages, because no students demands**
- **Students will not being missing out on the cancellation of the show**



**Mark:**

- Concerned about risk factor; 0% for Brennan & AUSU 100%; Also, there should be no demand for locals, these events are for students. No demands for type of this show, on behalf of students.
- No students won't want to go because there is too diverse of a crowd (19+ crowd won't want to be in underage event)
- Students will be upset that their money is spent on non-students
- Promoter costs are included; Paul Raycroft is responsible for that issue
- If we show is going to be held; if the profit is not met to a sufficient amount; promoter will help pay back losses\
- TWO SHOWS= not enough demand for two shows, the student demand will not want two shows. We shouldn't have to pay for two shows.
- Ticket price: might be expensive
- Target market for band is 13-18, therefore no point of having another show for 19+
- Suggest that we run one show, and based on its success decide on the first show
- Promoter may show questionable reliability, therefore maybe not a good idea to give him money. Questions whether the money is going. (to Searchmount or Brennan?)
- Budget seems more expensive that it should be
- Too many logistics surrounding the show, the organization of the show are not understandable. Can't have two complete shows, too much set-up.
- Not enough recognition of band for money to be made
- Question whether it benefits the students
- Should have more social events at pub, always events where student's attention directed at one

**Jessica:**

- Brings up the promoter issue of paying for the shows
- Suggest Brennan should pay for losses if we have two shows
- Can do other promotional ideas for Searchmount
- Concerned about profits made from Bar
- Minority of students are not being represented, therefore this is not what students need

**Paul Q.:**

- Concerned band won't have enough popularity status, therefore no point to bring them
- Too much time spent on organization of show
- Recognition for donation will go to Brennan Fife, and he's not contributing any money
- Time of event, isn't good with students because of exam period

**Elise:**

- Too many financial obligations within the planning of the event.



**-Diverse community; maybe the show shouldn't be held**

**Angela:**

- Concerns there is no purpose for one show to be all ages and 19+**
- Too much organization, will require time**

**Justin Treault:**

- concerns that underages wont make profit, they wont be able to buy alcohol, therefore less profit in drinks, when older people can buy alcohol.**
- Suggests we give \$830 directly to Searchmount, cut out middle man**
- Might a demand in a community, might make profit from non-students and use it for the students**
- Questions whether we should partner up with Sault College, to lower costs**
- Might be able to get show to show up if there is a demand, band is big enough to charge that much**
- There should be no problem with having two shows**
- Great probability of money loss or gain (Two shows may have good profit, or really bad)**
- The longer we wait, more expensive**

**Pringle:**

- University will be promoted outside of school will benefit AUSU**
- Donations should be given to Searchmount should be 50-75 percent; Brennan is a professional, meaning he's trustworthy**
- Show will profit, it pays for itself**

Moved: (J. Ferlaine, P. Quesnele) that the show scheduled for Planet Smashers on December 3<sup>rd</sup> will be canceled.

Motion Carried. A. Dukes Abstains

### **Black History Month Committee Proposal**

Moved: (P.Quesnele, E. Ahenkorah) that AUSU creates a Black History Month committee for the purpose of planning and coordinating events for Black History Month in February 2006.

Motion Carried.

Meeting Adjourned.